Creating a Digital-First Environment in New Office Space

How the challenge of relocating a large team was made easy with state-of-the-art tech solutions

The Challenge

The British Computer Society (BCS) was faced with the immense challenge of relocating 260 staff members with a focus on creating a digital-first environment. Says Hazel Reason, Senior Facilities Manager at BCS, "The transition from office-to-office made me realize we only had a few video screens and some old projectors. One of our key principles for this new project was to make sure we were 'digital first' by investing in technology which improves communication and collaboration."

After selecting a new office, BCS concentrated on finding cost-effective, state-of-the-art touchscreens that would allow their team to meet in open spaces, collaborate in meeting rooms, and provide the ability for colleagues to remotely share a screen. The challenge of finding a solution with the best overall value was made easy with the help of IDNS. Reason explains, "For every pound we spent, we wanted two to three uses out of the product."
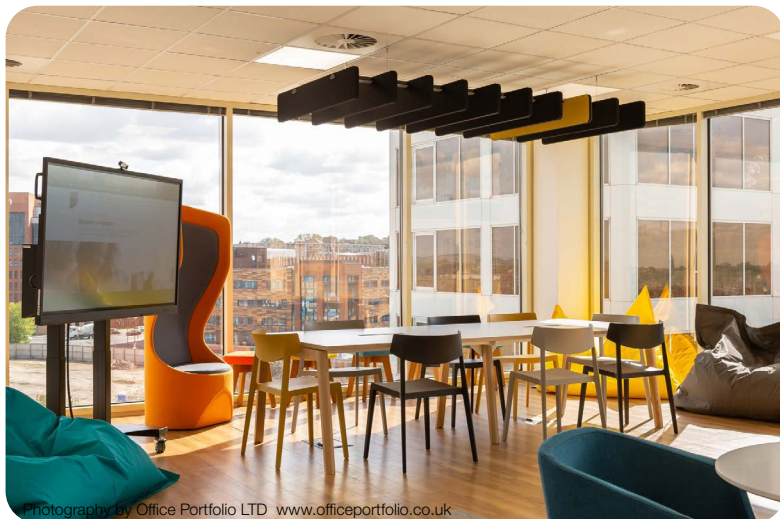
Snapshot

- A charity with a royal charter whose aim is to lead the IT industry through ethical challenges, support those who work in the IT industry, and make IT beneficial for society

- Works to strengthen five strategic pillars – supporting careers, sharing expertise, improving education, influencing practice, driving standards

- Made up of 68,000 members in 150 countries

After seeing what the Clevertouch® UX Pro touchscreen can do, the decision was made.

"The Clevertouch (UX Pro touchscreens) provided the functionality of a whiteboard, presentation board, and communication screen giving you an all-in-one experience and great value for the money," says Reason.

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Key Solutions

UX Pro touchscreens were installed in the open areas of the new BCS office, enabling open communication. Reason comments, "I love the latency and the 20-touchpoint screen whilst our staff love the fact it's so easy to use."

Features of the UX Pro that help create productive meeting and working spaces include:

• Super Glide Touch technology creates a fluid writing experience and is as smooth as writing on a whiteboard, without lag. The touchscreen can also differentiate between fingertouch, palm-erase, and stylus writing.

• Infinity whiteboarding capabilities allows users to jot notes without ever running out of space. All annotations can be saved, printed, and shared with colleagues.

• Sync with cloud accounts such as Google Drive, OneDrive, and Dropbox so that work can happen anywhere, anytime.

BCS also did research on how people generally want to be contacted and found that most had an inclination for email and video contact. They decided on another Clevertouch Technologies solution -

We use the (Clevertouch Technologies) Media Player when we have a video presentation from our CEO. We can cast it to reception area onto our 75-inch display screen whilst having the sound played across two floors through our sound system. This new way of communicating is really cool and exciting!

"The Clevertouch screens provided the functionality of a whiteboard, presentation board, and communication screen giving you an all-in-one experience and great for the money."

- Hazel Reason, Senior Facilities Manager, The British Computer Society

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The Clevertouch digital room booking systems were also installed to improve booking efficiency. Room booking offers the functionality of an online calendar as well as the ability to check messages across a network of devices. With seamless integration with the Clevertouch UX Pro touchscreens, users can access their information anytime from anywhere.

Benefits

Since installation of the Clevertouch UX Pro touchscreens and digital booking system, feedback from the BCS team has been very positive. "Our office-based staff just automatically gravitates towards the Clevertouch screens. It's almost intuitive how they operate," says Reason. "Clevertouch screens and the video-conferencing system are being used daily by our creatives who prefer this new way of working over working remotely."

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A special thank you to IDNS, a Clevertouch partner, who installed the new technology for BCS.

"The installation went brilliantly! The guys were onsite within three days. I am very appreciative of the extra work the engineers had to complete following the departure of the builders. They were very polite, clean and honest."